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BELGIUM at SMART CITY EXPO WORLD CONGRESS 2019

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Meet our exhibitors in Hall 2 - BOOTH D437 - D4370 - D4371

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The Wallonia Export-Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above. In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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**FLANDERS
INVESTMENT &
TRADE**



The Flanders Investment & Trade agency promotes sustainable international business, in the interest of both Flanders-based companies and overseas enterprises. Whatever sector you are involved in, Flanders Investment & Trade will help you establish contact with the Flemish companies you are looking for. This includes not only products or services you may be sourcing, but also various types of business relationships, from joint ventures to technology transfers.

At another level Flanders Investment & Trade enhances Flanders' position as the gateway to Europe for inward investors.

The agency identifies, informs, advises and supports overseas enterprises by establishing production and research facilities, contact centers, headquarters, logistics operations and the like in Flanders, the northern region of Belgium.

This broad focus on international entrepreneurship, involving outward trade as well as inward investments, requires not only a thorough knowledge of the Flemish economy, but also an extensive network outside of Flanders. We have just that for you. Do visit our website and discover our worldwide network.

With over 100 offices we are bound to be conveniently located near you, wherever you are.

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The Brussels Business Support Agency is offering free-of-charge a range of solutions and advice for start-ups and scale-ups in Brussels and beyond, as well as services focusing on strategy, finance, clustering and internationalization.

One of the missions of hub.brussels is indeed to facilitate the internationalization of Brussels' economy by helping Brussels businesses compete in global markets. More than 90 economic and commercial attachés located on every continent provide free support to SMEs, approach potential local prospects and partners, organize networking events...

Concrete initiatives in Brussels and abroad include trade missions, networking days, invitations for decision-makers, and the organization of shared exhibits at international trade fairs. In addition, hub.brussels also works to attract foreign investors to Brussels, providing them with assistance in establishing their business in Europe's capital.

A "Welcome Package" is available to potential investors, providing them with fully equipped office space for three months and a wide range of services so that they can experience the advantages of setting up business operations in Brussels.

USEFUL ADRESSES – hub.brussels

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BIKE & WIN

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The logo for Bike & Win features the words "BIKE" and "WIN" in a bold, dark blue, sans-serif font. A stylized blue bicycle wheel and chain graphic is positioned between the two words, acting as the ampersand.**COMPANY BACKGROUND**

This is the story of a man trapped in boxes: the screen, the office, the car. This is the story of a man who rides a bike to regain freedom and health, save money and spend time with his family. This man set himself the goal to share his happiness. That's why he co-founded Bike & Win.

ADDED VALUE

Bike n 'Win aims to reduce the number of cars in cities by encouraging bike commuting (time saving, air quality, attractiveness) and for improving the workplace wellness (biking reduce the rate of absenteeism, improve the health, decrease the stress).

RANGE OF PRODUCTS

Bike&Win is a gamify cycling app to promote bike commuting and reach a dynamic community. Companies, shops or public services can create on the app bike challenges to encourage their employees, customers or citizens to practice cycling in daily commute.

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COMPANY BACKGROUND

BuildWind uses advanced, three-dimensional numerical simulation to predict airflow, heat transfer and contaminant transport inside and around buildings. We assist city planners and building designers in creating healthier, safer and more sustainable urban and industrial environments.

ADDED VALUE

- Focused on architectural and environmental applications only: our tools are optimized and our engineers are trained for this very specific field.
- We develop, implement and validate innovative ideas and technologies.
- We provide our clients with excellent value for money.

RANGE OF PRODUCTS

Wind load calculation, pedestrian wind comfort and safety studies, site planning, indoor and outdoor air quality assessment, simulation of Heat Ventilation and Air Conditioning (HVAC) systems, fire and smoke simulation.

MAIN REFERENCES

Les Docks, Marseilles (France) – Wind of comfort and safety study (2019)

Rome (Italy) - CFD modeling of a displacement ventilation system for an office space (2018)

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Calypso
Networks Association

COMPANY BACKGROUND

CALYPSO is a contactless ticketing standard, managed by its users deployed in 27 countries and 150 major cities in the world. Keywords: secure, open and interoperable.

ADDED VALUE

CALYPSO is a secure, open and interoperable contactless ticketing standard managed by its users, deployed in over 25 countries and 150 metropolises worldwide. Beyond public transport, CALYPSO offers multiservice applications for leisure, access control, cycling, car sharing...

RANGE OF PRODUCTS

- Calypso Prime
- Calypso Light Application

MAIN REFERENCES

Countries and regions : France, Belgium, Israël, Mexico City, Venice, Lisbon, Milano, Torino, Riga, Montréal & Quebec Region, Mexico City, Caracas, Casablanca, Algier, Abidjan...

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**COMPANY BACKGROUND**

Cegeka is a leading European IT solutions provider. The company specializes in multi-cloud services, cloud orchestration, managed services and optimization of applications, infrastructure and business processes and takes care of the development and integration of applications, eco-systems and platforms.

The company was founded in 1992 by André Knaepen and has its headquarters in Hasselt, Belgium. Cegeka has grown in recent years by 15 to 20 percent per year. In 2018, the group achieved a turnover of 512 million and employs nearly 5,000 people in Europe with offices in the Benelux, Germany, Austria, Romania, Italy, the Czech Republic, Slovakia, France and since recently Russia.

ADDED VALUE

Cegeka helps its customers to stay relevant in a rapidly changing digital world by thinking beyond the cloud and digitization and by providing solutions that really generate a business impact.

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COMPANY BACKGROUND

CitizenLab is a citizen participation platform. We help cities and local governments consult their citizens, manage their input efficiently and integrate these insights into the decision-making process.

The company was founded 4 years ago in Brussels, and now has over 100 active clients.

ADDED VALUE

CitizenLab helps cities quickly reach large number of citizens, and talk to groups which don't usually come to traditional meetings (such as young or active citizens). The platform accommodates different forms of consultation such as idea gathering or participatory budget. Integrated artificial intelligence also makes it easy for civil servants to manage the input and extract valuable insights.

RANGE OF PRODUCTS

- Different consultation modes: idea collection, survey, votes, participatory budgeting
- Intuitive back-office to effortlessly manage and share the input collected
- Artificial intelligence and data from real-time dashboards to extract information and make better decisions.

MAIN REFERENCES

- City of Vancouver (Canada)
- Kortrijk (Belgium)

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COMPANY BACKGROUND

Citymesh is a Belgian Operator specialized in the rollout and maintenance of large scale wireless networks. The company was a CityWiFi pioneer and now focuses on leveraging its infrastructure with smart solutions such as sensor analysis, footfall analytics and smallcell 5G deployments, integrated into a central cloudbased city management tool.

ADDED VALUE

Our goal is to create an easy to implement, highly scalable infrastructure which serves as a basis for all smartcity challenges. Next to our innovative products we also bring our Belgian smartcity operator experience to the table. Our goal is to help you achieve your goals efficiently, define quickwins and build the foundation of your smartcity adventure.

RANGE OF PRODUCTS

Citymesh builds products to create a versatile smartcity infrastructure. Next to the smart city box we offer a flexible city management software platform that centralizes all the gathered data (WiFi, Footfall, sensors) independently of the used technology (WiFi, bluetooth, Sigfox, Lora, 5G).

MAIN REFERENCES

Belgian railways, city of Antwerp, city of Ghent and 50 other Belgian cities...

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COMPANY BACKGROUND

Antwerp is a pocket-sized metropolis with a strong dedication to innovation. In Antwerp global business clusters such as the harbour (second in Europe), chemistry (second in the world) and diamond trade (first in the world) meet groundbreaking innovation ecosystems around digital innovation, cleantech and creativity. The city is the perfect gateway to the European market and is open for business and innovation.

ADDED VALUE

Antwerp is right on track to become a European reference city for digital innovation. The unique combination of superb connectivity in the heart of Europe, world class business clusters, a human-scale and diverse city and thriving innovation ecosystems, all strengthened by a strong public ambition, make that Antwerp is the ideal (testing) ground for digital innovation to flourish.

RANGE OF PRODUCTS

Do you want to become part of a thriving ecosystem for digital innovation? Antwerp offers you a world of opportunities and is ready to build together on significant projects:

1. Antwerp smart zone
2. The Beacon, the IOT & AI hub
3. Buy from startups program & Antwerp City Platform as a Service
4. Smart mobility projects
5. Circular South
6. Smart Port
7. Drones4Antwerp

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COMPANY BACKGROUND

CIVADIS is a company that develops software for public administrations.

Our ambition is to meet the specific needs of our customers by:

- Developing the decision-making tools necessary for the good management of local administration;
- Long-term support in the deployment of both software and hardware solutions;
- Ensuring the availability of your IT services
- Creating high value-added solutions based on both technological know-how and knowledge of your business

ADDED VALUE

Access your administrative documents online with just a few clicks!

The e-desk enables citizens to request documents or products via the website of their local government or via an information point installed by their administration.

In the past, citizens who needed administrative documents had to go to their town hall and often had to wait before being served. Nowadays, the e-desk interface allows them to order their documents directly on the website of their municipality. In combination with a secure payment system, the e-desk is aimed at simplifying the administrative procedures as much as possible.

MAIN REFERENCES

All the communes of southern Belgium and Brussels are customers.

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COMPANY BACKGROUND

CommuniThings is a smart-parking provider. Its platform consists of LPWA (LoraWAN and NBIoT) sensors and a management-backend, fully developed inhouse.

In April this year CommuniThings completed an Orange led Series-A round in Belgium.

ADDED VALUE

The smart-parking service is catering to residents (guidance on app), parking wardens (alerts on violation) and cities (statistics & reports). The sensors consist of triple detection technologies (magnetic, ultrasound, infrared) allowing >98% detection rate.

We also provide camera based detection using agnostically overhead cameras for counting.

RANGE OF PRODUCTS

CommuniThings offering consists of:

- Guidance to available spots for drivers via mobile app
- Management dashboard to parking controllers
- Statistics on usage patterns to municipalities

MAIN REFERENCES

- On-street parking : Belgium (10 cities), Netherlands, Denmark, New-Zealand, Argentina
- Off-street parking : Netherlands, Belgium, Luxembourg, Canada

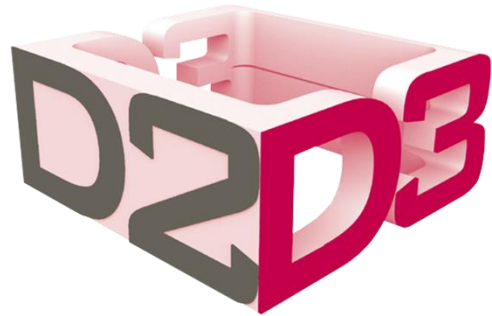
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**COMPANY BACKGROUND**

D2D3 is a company of services in the development of specific applications for Geographical Information System, data recovery, encoding, data creation and integration thereof in different GIS.

D2D3 is resulting from various complementary skills and career paths since 2004.

ADDED VALUE

Thanks to its know-how and its collaborations, we are specialized in the specific development of various applications, in the encoding, creation and management database.

We also offer different services to companies and administrations that need visualization, promotion, document management, communication and optimized to their needs.

We have developed our own encoding and geographic information system solutions.

RANGE OF PRODUCTS

We currently have in the public domain more than 80 municipalities in Belgium who trust us every year to update their cartographic data and who use our applications for the service of works, for cemeteries and civil-status, for urban planning and environment services.

We are also on French territory with more than 500 municipalities to date.

MAIN REFERENCES

We also have some clients such as the European Space Agency for whom we are currently producing an application for the Redu-Belgium site in full 3D modeling and the development of satellite antenna reception management module.

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COMPANY BACKGROUND

Belgian Technology Firm specialized in sustainable technology development in Solar, Wind and Buildings. 20 years of experience and active in 40 countries.

ADDED VALUE

We developed Artificial Intelligence to strongly reduce the carbon footprint of buildings up to 45%.

Consultancy expertise in Solar, Wind and Buildings in over 40 countries.

Technology development for Solar, Wind, Buildings and electrical grid congestion.

RANGE OF PRODUCTS

DeltaQ is a software-based solution that's uses artificial intelligence to:

- Analyse the efficiency of your building and automatically corrects anomalies
- To learn and predict how your building behaves and generate considerable energy savings
- Automatically steers your energy systems with A.I. control

MAIN REFERENCES

European Commission, Sodexo, BNP Paribas

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**COMPANY BACKGROUND**

Digital Attraxion is a Startup Accelerator created 3 years ago and supported by the public VCs from the Hainaut: Sambrinvest, IMBC & WAPIinvest.

ADDED VALUE

We are the point of attraction of the digital and innovating Startups in the province. Thanks to our 2 main programs, the Acceleration program & the MoveUp, we already helped more than 60 startups grow and raise funds.

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**COMPANY BACKGROUND**

E-maze is an energy consultancy for companies. Our engineers guide companies with their energy issue. We relieve companies on three levels: 1) Energy management; 2) Engineering office techniques for buildings; 3) Energy monitoring software and IOT hardware. E-maze designed the MAXEE IOT technology for wireless energy monitoring. We wish to present our IOT solution for energy monitoring MAXEE at the exhibition (www.maxee.eu)

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Empowered by KU Leuven, VITO, imec & UHasselt

COMPANY BACKGROUND (ORGANISER)

EnergyVille is a collaboration between the Flemish research partners KU Leuven, VITO, imec and UHasselt in the field of sustainable energy and intelligent energy systems. Our researchers provide expertise to industry and public authorities on energy-efficient buildings and intelligent networks for a sustainable urban environment. This includes, for example, smart grids and advanced district heating and cooling.

ADDED VALUE

EnergyVille aims to be a driver in the Thor science park in Genk (Belgium) in the areas of research, business development and employment creation. The research center is supported by the city of Genk, the Flemish Government, the Province of Limburg, LRM, Nuhma, POM Limburg and the European structural funds

RANGE OF PRODUCTS

Research and development in renewable energy

MAIN REFERENCES

One of the objectives of EnergyVille is to become one of the top five European institutes in innovative energy research. In this context, the center was embedded in major national and international networks right from the start. It covers research, development, training and innovative industrial activities under one name and in close collaboration with local, regional and international partners.

FUTUREPROOFED

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COMPANY BACKGROUND

At Futureproofed we bring people together who share a common purpose: fight climate change. Because we love what we do, enthusiasm comes naturally.

At Futureproofed, we care about driving cities and companies to make this transition happen while becoming more attractive and futureproofed.

With our online tool FutureproofedCities, we connect cities and help them implement climate action

ADDED VALUE

FutureproofedCities is your online tool to transform city climate plans into climate action. Follow up on your progress and predict the impact of your actions on CO2 and cost savings. Make your city more attractive and sustainable. Work efficiently, save time, collaborate easily with your colleagues and other cities, track progress and be part of a growing community.

Today we are active in 3 EU regions, with 105 cities and 1850 actions!

RANGE OF PRODUCTS

FutureproofedCities connects cities and helps them implement climate action. Using our SDG framework we guide companies in moving away from fossil fuels and help save costs, reduce risks, grow their business and improve brand value.

MAIN REFERENCES

FutureproofedCities

Belgium: 105 cities in Flanders and Wollonia

Spain: Valencia region (ClimateKIC project)

Futureproofed Consultancy

DEME, CFE, D'Ieteren, Nike, Ikea, Colruyt, Recticel, Durbarik, GE lighting, Bostoen, Torfs, Bayer,...

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COMPANY BACKGROUND

Giftify is a European leader in terms of gift cards. We built a reputation of proactive and reliable partner for shopping malls and are developing innovative solutions for city centers. A sister company which is a certified e-Money institution allows us to deploy PSD2 compliant payment programs.

ADDED VALUE

By developing our own tools and platforms; we constantly work towards enhancing our services with quick reaction to changing factors. Our programs are fully compliant with financial regulations and include a PCI-DSS level 1 security certification. We're fully licensed and passported in every European country. Our eco-friendly cards are made from recycled plastic and we have a take-back program.

RANGE OF PRODUCTS

Giftify offers a complete range of payment solutions for shopping malls and city centers such as gift cards, promo cards, mobility cards, payment cards (we're one of Visa's principal members), city currency, e-money, unattended vending machines, payment terminals and reporting tools. Our innovative & user-friendly card solutions improve the experience of millions of customers every day!

MAIN REFERENCES

Gift cards in more than 250 shopping malls (CBRE, JLL, Klépierre, Carmila, Unibail-Rodamco, SCC, etc.), merchant gift cards (Samsung) and mobility cards (Modalizy)

CERTIFICATION

- e-Money institution license from the National Bank of Belgium
- PCI-DSS level 1 certified

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COMPANY BACKGROUND

Imec is the world-leading research and innovation hub in nanoelectronics and digital technologies. The combination of our leadership in microchip technology and software and ICT expertise is what makes us unique. By leveraging our world-class infrastructure and local and global ecosystem of partners across a multitude of industries, we create groundbreaking innovations for smart cities and mobility, logistics & manufacturing, healthcare, energy & education.

ADDED VALUE

How can we use technology to improve mobility, increase road safety and lower the ecological impact of traffic? Or make city mobility more efficient, cleaner and safer at the same time? What is the best way to monitor air quality? How can we use sensors to predict and prevent problems such as flooding?

These are just a few of the questions the imec City of Things program is trying to answer. By combining innovative technology with in-depth user research, we want to help cities become smarter and future-proof - in Flanders and everywhere else. Our cities are filled to the brim with big data. The challenge is to turn this information into knowledge and practical applications that can benefit everyone who lives and works in the city.

In our quest for a better city life, we pool our creativity with citizens, governments, companies and other smart city innovators.

RANGE OF PRODUCTS

Imec can be your partner for: visioning, co-creation, testbeds, integration, testing and validation, roadmapping, privacy, prototyping, technology selection,...

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inseetu.
a place to design places

COMPANY BACKGROUND

Inseetu was founded in 2017, driven by the experience of Damien Gourdin and Valérien Larose, both specialised in physical experience design through urban furniture and signage, soon joined by Jérôme Marcq, an experimented software architect.

Inseetu's primary goal is to put new technologies at the service of multidisciplinary teams who design optimised physical experiences for public spaces, letting them prototype realistically and visualise the experience through the user's eyes.

ADDED VALUE

Using Inseetu, multidisciplinary teams of designers, site managers, furniture constructors and installers, centralise all their project's data into one app, instead of losing time switching between multiple software. Inseetu geolocalises objects on a map, generates a visualisation of the objects in their environment, and generates an estimated budget for the project.

Team members collaborate directly on the platform thanks to Inseetu's commenting features, resulting in fewer errors made, less time lost, and less stress generated.

RANGE OF PRODUCTS

Inseetu is composed of :

- a web app integrating all projects details (objects families, implementation maps, technical information, object visualisations, budgets, catalogue...)
- a synchronised mobile app that lets the users visualise their objects in the environment, thanks to augmented reality.

MAIN REFERENCES

Inseetu's beta version is currently used by early adopters involved in design, construction or distribution of urban furniture and signage in Belgium and France.

In collaboration with the French company Metalink-Urban Plug, Inseetu currently performs a long-term experiment initiated by Société du Grand Paris and Ile-de-France Mobilités, aiming to manage public spaces dynamically by installing and removing urban furniture according to seasons or events, based on their actual usage, quantified by sensors.

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DELEGATE

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COMPANY BACKGROUND

Our local authorities are forced to do more with less resources. In addition, citizens have incorporated the new digital technologies into their everyday life as well as their professional life. As a result, they expect local authorities to do the same. They demand a more efficient, user-friendly and faster administration, and a more modern, greener and smarter city. So in fact, citizens are driving the digital transformation of municipalities, or in other words, they want to become #SmartCity users. We support a pragmatic approach towards making our towns and cities smarter.

ADDED VALUE

The #SmartCity projects need to be based on the objectives of each individual town or city. They also need to be based on what is already available (infrastructures, data, applications...) to transform the administration's operating method and make it provide new services to citizens and companies.

Our policy-makers are often faced with complex and varied problems that require a multidisciplinary approach involving several actors. Furthermore, the new solutions proposed must be integrated into and connected to the software already in place in towns and cities in order to improve their business processes. Consequently, the Jules Lesmart ecosystem is extremely relevant since it considerably facilitates the integration of its different components with a particular emphasis on making the experience of the user (citizen, employee or policy-maker) as enjoyable as possible.

RANGE OF PRODUCTS

Through the adventures of Jules Lesmart, you can discover how to address sensitive and complex issues such as inner-city depopulation, intergenerational cohabitation, inner-city pollution or the involvement of citizens in the public debate by linking the information and solutions of various partners.

We envisage developing Jules Lesmart by involving local and regional governments in our roadmap of products and services on the basis of a charter and a common will to collaborate and push boundaries.

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COMPANY BACKGROUND

Lumency is a pioneer in the creation of wireless sensor arrays and smart actuators which can be used for smart buildings, smart lighting and environmental monitoring. Based on our wireless sensor arrays and smart actuators, we create for our Customer basis, embedded electronic and ICT solutions which can be integrated in smart city and smart building applications.

ADDED VALUE

Lumency creates embedded electronic and ICT solutions for smart city and smart building applications. Our aim is to help our customer base to realize their smart environment concepts by supporting them with our advanced smart sensors, smart actuators and smart Gateway.

RANGE OF PRODUCTS

- 1) Integrated Smart Lighting System: allows our customers to achieve important savings in their energy consumption and maintenance by means of smart controllers and advanced sensors.
- 2) Environmental Monitoring System:, we provide advanced sensors to monitor sound pollution, air quality, temperature, humidity, light intensity, UV radiation, RF radiation, and IR radiation.

MAIN REFERENCES

- 1) Circular lighting: <https://www.vub.be/arch/project/circularretrofitlab>
- 2) Environmental Sensing: <https://business.esa.int/projects/senzitali>

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COMPANY BACKGROUND

Founded 96 years ago Macq is a revolutionary company that offers and develops state of the art ITS solutions to reach the mobility of tomorrow.

ADDED VALUE

We recently launched a state of the art smart ANPR Camera that is capable of detecting vehicles, pedestrians, bicyclist & object over 4 lanes due to a high resolution in combination with a very powerful NVidia GPU.

- State of the art
- Highly reliable / Proven in the field

RANGE OF PRODUCTS

- Smart ANPR Cameras
- Pollution Sensors
- Mobility Platform / Backoffice
- Smart Algorithms

MAIN REFERENCES

- LEZ Brussels
- Main Supplier of Smart Cameras (ANPR) for all Police zones in Belgium

CERTIFICATION

- ISO9001

MERKATOR NV/SA

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COMPANY BACKGROUND

Merkator provides software and services to Telecom Companies, SmartGrid Operators & Governments for key workflows that touch the "*public domain*": above and below. Merkator has offices in Belgium, The Netherlands and Spain with more than 70 experts. The Merkator Group revenues exceed 10M€ in 2019.

ADDED VALUE

Merkator operates in the unique ecosystem of utilities that need infrastructure works, contractors that need permits to execute, cities that grant permits and citizens that are impacted by the hindrance. Location is always key in all these workflows. Our software solutions contribute to safer cities above ground (permits, communication, road safety) and better infrastructure networks (end-to-end life cycle asset management for all types of networks).

RANGE OF PRODUCTS

EagleBe – Smart City Platform used by 80+ Smart Cities.

Marlin – Smart Asset Management used by Tier1 telco's and Smart Grid Operators.

MAIN REFERENCES

City of Bruges, City of Ghent, Telenet, Proximus

CERTIFICATION

BEyond Scale-Up Laureate 2019

Watt Factory Smart City Accelerator 2019

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COMPANY BACKGROUND

Multitel is a research center. Multitel develops and supports companies in their process of innovation in: Applied photonics, Network Engineering, Signal & Embedded Systems, Computer Vision, and Railway Certification

ADDED VALUE

Recognized as a centre of excellence, Multitel develops and integrates emerging technologies in the industrial sector. Multitel helps companies in their technological innovation projects, in the exploratory phase, the feasibility and the development.

RANGE OF PRODUCTS

Smart Cities / IoT / AI / Factory of the Future / Logistics / ITS / Cybersecurity

MAIN REFERENCES

www.walecities.eu

CERTIFICATION

ISO 9001 and our Railway Certification department is ISO/CEI 17025.

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COMPANY BACKGROUND

We are a new startup funded from a winning hackathon this year in march.

We work around the question about multimodal eco-friendly mobility for driving our children at school.

Our way of thinking is putting more fun around school transportation

ADDED VALUE

Eco-friendly mobility

Fun into transportation

RANGE OF PRODUCTS

Mobile App

Eco-friendly electrical groupbike

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COMPANY BACKGROUND

European software house specialised in security and identity management.

30 years of existence

International coverage with offices in Brussels, Luxemburg, Beirut and Dubai.

ADDED VALUE

Flexible solution available as software or hardware.

Perpetual licence, subscription or cloud version

Affordable and scalable for any size of business (private or public sector)

User friendly solution for mass or targeted communication (information, notifications, alerts, etc.)

RANGE OF PRODUCTS

OmniAlerts is an universal and versatile multi-channel communication and alerting system fulfilling the instant and planned messaging needs of public institutions, municipalities, enterprise departments (logistics, facilities, IT) but also of public places like airports, malls, festivals through phone notifications, computer pop-ups, emails and/or SMS. Both in anonymous or identified mode.

MAIN REFERENCES

ETNIC (Belgian French government branch)

BBO (Brussels Business Offices)

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DELEGATE

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COMPANY BACKGROUND

Option connects Things to the Cloud. With over 30 years of experience and many industry's firsts in the wireless industry, we are ideally positioned to bring the most efficient, reliable and secure IoT solutions to business and industrial markets. We work with system integrators, value-added resellers, application platform providers, value-added distributors and network operators to bring tailor made solutions to end-customers.

ADDED VALUE

Option's expertise and its extensive portfolio of flexible IoT hardware and software and its provisioning and development tools deliver maximum flexibility and enable customers to rapidly and cost-effectively deploy their smart city solutions.

RANGE OF PRODUCTS

Option's IoT Gateway devices, CloudGate and CloudGate Micro come with CloudGate Universe, a cloud-based configuration and deployment platform; an SDK for application development and a HDK for prototyping custom expansion cards.

Each CloudGate includes LuvitRed, a visually configurable device agent with "drag and drop & visual wiring" configuration.

Also available are a pre-built library of software applications and modular hardware expansion cards.

MAIN REFERENCES

City of Leuven, city of Mechelen, city of Oostende smart city solutions

CERTIFICATION

CE, US, Canada, Malaysia, Singapore, Taiwan, Dubai

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COMPANY BACKGROUND

Green Valley was founded in 2011. We originally started by creating our own technology: Rogerthat. Based on this technology we built the product "Our city App" in 2015. Our City App is a mobile communication platform for cities and municipalities.

ADDED VALUE

Improve communication between local authorities and inhabitants
Digitalize city-administration
Strengthen local cohesion
Innovate, boost local economy (E-commerce)

RANGE OF PRODUCTS

"Our City App". Mobile communication platform for cities
"Enterprise App". Mobile communication platform for enterprises

MAIN REFERENCES

City app of Sint-Truiden
Enterprise app of Idola business center

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COMPANY BACKGROUND

Every day, 35% of distributed water is lost in homes, buildings and infrastructures. With our technology installed in less than 5 minutes, Shayp instantly assesses water leaks in real-time and dispatches maintenance efficiently to drive down costs.

ADDED VALUE

Shayp cuts costs by mitigating water loss and potential damages in buildings and homes. Shayp uses AI and non-invasive IoT to provide real time ranking of buildings with the most risky leaks. Insurance companies can thus lower the risk of investments, build new home assistance services and increase customer satisfaction by rapidly addressing leaks before damage occurs. Shayp uses AI to assess the risk and costs from water consumption data acquired with non-invasive and easy to install IoT.

RANGE OF PRODUCTS

Shayp provides real-time ranking of buildings with the most costly water leaks in order to prioritize assistance and maintenance. Our patented IoT technology acquires water consumption data and our software reliably establishes the leak status.

MAIN REFERENCES

Recognized as Belgian startup of the year by Belfius Smart Belgium Awards, awarded Seal of Excellence from European Commission and 1 of the top 8 global insurtech startups at Zurich Innovation World Championship.

CERTIFICATION

- IP 67
- Sigfox certified

SMARTNODES

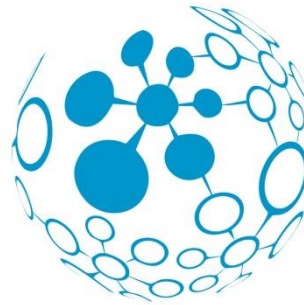
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Smartnodes

SMART CITIES THROUGH SMART LIGHTING

COMPANY BACKGROUND

SmartNodes is a technology company specialised in the development and sale of innovative dynamic outdoor lighting and public spaces solutions.

ADDED VALUE

Innovative control of public street lighting: up to 80% savings while guaranteeing visual comfort and user safety thanks to dynamic lighting (i.e. only in the presence of road users). Smart Cities development support based on the public street lighting network: traffic and speed measurements, remote control and tele-monitoring of infrastructures, acoustic and air quality sensors.

RANGE OF PRODUCTS

SLS-G3-R2 Smart lighting system module with sensor(s)
SLC-G3-R1 Smart lighting controller module (NEMA connector)
APS-G3-R2 Gateway module
APS-G3-R2-SNS Gateway module with smart noise system sensor

MAIN REFERENCES

http://www.smartnodes.be/installed_place: more than 50 installed sites in Belgium, the Netherlands, France and Switzerland.

<http://www.smartnodes.be/video/WavreEG.mp4> : SmartNodes installation in a residential area (400 houses and 250 luminaires) in Wavre (Belgium).

CERTIFICATION

Smart 50 Award (Mar'18 - Kansas City USA) <https://www.smartnodes.be/kansas-city-and-the-smart-50-awards>

Solar Impulse Efficient Solution for "Smart Cities Through Smart Lighting" (July'18)
<https://www.smartnodes.be/solar-impulse-efficient-solution-for-smart-cities-through-smart-lighting>

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COMPANY BACKGROUND

From Concept to Production smartends bring your idea to the market as business partners. Smartends is dedicated to helping start-ups and larger companies build industrialized Smart Solutions. We work as business partners. We charge a share of the value created not a consulting fee. Our first product is called BrighterBins which is a smart way of collecting waste from public bins.

ADDED VALUE

Bins are often emptied when they are not full. This is inefficient. Work hours and fuel are lost in the process. When bins are not picked up in-time they overflow, creating a dirty environment. BrighterBins provide the world's simplest and most cost-effective solution for municipal waste pickup. The system optimizes the collections, avoids overflowing bins and saves up to 35% on pickup costs.

RANGE OF PRODUCTS

1. BrighterBins waste bin sensor
2. BrighterBins Waste Management Platform
3. Inhouse designed ultrasonic sensors for distance measuring applications

MAIN REFERENCES

- Gemeente Delft
- City Council Hull
- City Council Sheffield
- Gemeente Knokke
- City of Luxembourg
- City Council New Delhi

CERTIFICATION

- CE
- IP65
- Sigfox Class 0 certified
- Actility Thingpark Certified
- LoRa Alliance Certified

THE FUEL MATRIX EUROPE

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COMPANY BACKGROUND

MV2Tech has the ambition to reconcile economy and ecology. MV2Tech aims at developing technologies with a positive impact on both the environment and the economic performance of its clients.

ADDED VALUE

We reduce the emissions of the transport industry by 44% and also cut the fuel consumption by 15%.

RANGE OF PRODUCTS

MV2Tech Fuel Efficiency Program

MAIN REFERENCES

Belgian public transportation, Focus express logistique BVBA etc..

CERTIFICATION

Intertek, ASTM, EN

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COMPANY BACKGROUND

URBANTZ represents the latest innovation in terms of logistics solutions. Its powerful SAAS platform provides companies with the most efficient way to manage their complex first and last mile delivery operations. International coverage with activity in Belgium, France, UK, Spain, Italy, Portugal, Ireland, Netherland & UAE.

ADDED VALUE

We offer our customers quick and easy access to technological innovation that allows them to compete with industry leaders.

Flexible cloud solution available as software as a service with a unique value chain.

Ability to easily integrate with applications and websites via its APIs.

RANGE OF PRODUCTS

Our powerful SAAS platform provides companies with the most efficient way to manage their complex first and last mile delivery. Connected to their entire ecosystem via our mobile App, our technology provides the real-time capabilities that all players need to achieve logistics excellence. Our latest module, Customer Experience offers to the final client a personalized real time insight.

MAIN REFERENCES

CARREFOUR, AUCHAN, DECATHLON, DHL, CITY DEPOT, BUT, Majid Al Futtaim, METRO, ASDA...

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COMPANY BACKGROUND

WeSmart is a digital platform for companies and energy communities to reduce their energy bills and protect the environment.

WeSmart also proposes data scientists and energy manager services to help customers valorize their data and set up energy communities.

ADDED VALUE

WeSmart helps customers to set up energy communities to:

- Save energy
- Protect the environment
- Improve their image

RANGE OF PRODUCTS

- The WeSmart platform: collecting data from IoT sensors and enabling user engagement around energy saving best-practices
- Data Science Services and Energy Manager Services: consulting

MAIN REFERENCES

WeSmart customers include major energy utilities, industries and cities such as:

- Total, CMI, Decathlon, PSA, Idelux...

LIST OF OUR PARTNERS

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INFOPOLE TIC	48
STARTUPS.BE	49
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**Agence
du Numérique**
Filiale de l'AEI

The Agence du Numérique (AdN) is a limited liability company under public law, set up at the initiative of the Walloon Government to contribute to the definition, the implementation and the monitoring of the Walloon public policies on digital information. The AdN is a subsidiary of the Agence pour l'Entreprise & l'Innovation (AEI).

Open, innovative and independent, the AdN is a catalyst for the digital transformation of the region, a center of expertise and trusted advisor of the Walloon Government and Wallonia.

The AdN is responsible for implementing the digital strategy for Wallonia, Digital Wallonia.5

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Agoria: development through technology. We are paving the way for all technology-inspired companies in Belgium which seek to contribute to the world's advancement by developing or implementing innovations. We are proud that more than 1,800 member companies, accounting for a total of 300,000 workers, are relying on the three pillars of our services: advice, business development and creating the ideal business climate. Since 2011 smart cities is one of our horizontal projects. Our publications, activities and news can be found on www.agoria.be/smartcities .

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The Enterprise Europe Network (EEN) offers support and advice to European SMEs, helping them to make the most of business opportunities in the EU. Launched in 2008 by the European Commission, EEN has branches in more than 60 countries and is supported by 600 partner organizations in and outside Europe.

Its 3000 experts help businesses to:

- grow and innovate,
- find business partners and new markets abroad,
- turn ideas into marketable products and profits,
- make the most of EU financing and funding, and research funding in particular.

Walloon SMEs can easily benefit from this substantial and accessible business and technology partnering network, thanks to 9 local organisations delivering support right to their doorstep.

DIGITAL WALLONIA

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The ICT platform for Wallonia.

Located at the heart of the ecosystem of initiatives and ICT stakeholders in Wallonia, Digital Wallonia is their place of convergence, expression and support.

Digital Wallonia is a true Hub, offering layers of customizable services activated on demand, in an open and participative model:

- Dynamic mapping of the ICT ecosystem. ICT profiles (companies, actors, innovative users), products and services, technology clusters, digital communities, ...
- Vision & digital uses. Plan for the digital by the Walloon Government. Technological, legal and economic watch, content and white books, barometer and ICT indicators, ...
- Services and Support. Online (data, API, calendar, ...) and physical, for the partners and all the stakeholders of the ICT ecosystem (schools, public services, companies, ...), according to the needs.
- Open Data. Hub for the Walloon Open Data, services for the public actors for the management and open data, ...

Digital Wallonia is powered by the Agence du Numérique (AdN), subsidiary of the Agence pour l'Entreprise et l'Innovation (AEI).

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The Enterprise Europe Network (EEN) is the largest support network for SMEs with international ambitions. The network is present in more than 60 countries around the world. It brings together 3,000 experts from more than 600 member organizations.

The EEN experts help businesses to:

- Sensitize SMEs to innovation
- Increase their ability to internationalize successfully
- Enabling SMEs to face the challenges of the single market

Brussels companies can contact experts from the Europe in Europe network at hub.brussels and the Brussels Chamber of Commerce.

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INFOPOLE Cluster TIC is the business cluster that brings together and unites professionals from Information and Communication Technologies (ICT) in order to promote business and innovation through partnership.

Our ambition is to contribute to the implementation of a specific and original response to strengthen synergies and allow operators to better position themselves on the market.

Several application areas are the foundation of our actions: health (eHealth), intelligent transports (Intelligent Transport Systems), green technologies (ICT for Green), the public sector (eGov) but also the fields of activity that are rapidly changing such as the Internet of Things (IoT), the Serious Game, Big Data, Open Data, Transmedia, ...

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The logo for startups.be, featuring the word "startups" in a bold, lowercase, red sans-serif font, followed by ".be" in a smaller, lowercase, red sans-serif font.

Uniting startups with incubators & accelerators, startup communities, investors, entrepreneurial experts and public agencies, Startups.be is the one-stop-shop for Belgian tech entrepreneurship.

The non-profit organization provides entrepreneurs easy & qualitative access to all of the supporting instruments, programs and activities throughout BELGIUM.

They can also effectively speed up their international market-entry of Belgian startups through the unique Go Global programs.

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TWIST (Walloon Technologies for Image, Sound and Text) is the business Cluster Cinema & Digital Media in Wallonia (BELGIUM) and is the main business cluster active in the sector of digital audiovisual and multimedia technologies in BELGIUM.

TWIST groups together 100 members (4,500 direct jobs) including 80% SMEs, 5 TV channels, 7 universities & research centres, 2 investments funds and the public authorities working within the media and audiovisual sectors. TWIST is mainly active on the markets related to the cinema, TV and rich media industries, with a focus on transmedia contents (immersive & interactive technologies, new business models and artistic challenges)

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