



# kikk festival

2019

31 OCT. TO 3 NOV. 2019

# International Festival of Digital & Creative Cultures

**Watch trailer**







## KIKK Festival

KIKK is an **international festival of creative and digital cultures**. It aims to create bridges between art, sciences and new technologies. Its desire is to mix domains, genres, interrogate the multiple uses of new technologies, and foreshadow the new challenges of a moving world.

This year's theme is *Archipelagos of Fragility*. It will explore the beauty of the fragile, the ephemeral and the equilibrium as well as the fragility of our planet's ecosystems. KIKK will also dive into issues related to bias, inclusivity, ethics, and islands of separations in technology.

# Conference

## THE DNA OF KIKK

Artists, designers, artistic directors, entrepreneurs, researchers, innovators, developers, ... KIKK brings together nearly 50 world-class speakers each year. The opportunity for an audience made up mostly of professionals to get ahead by filling up with inspiration, good practices and new tools.



Get your  
ticket  
[here](#)

## KIKK CONF PASS

49 €

*Very Early Bird ticket available until 30th April 2019*

~~74 €~~

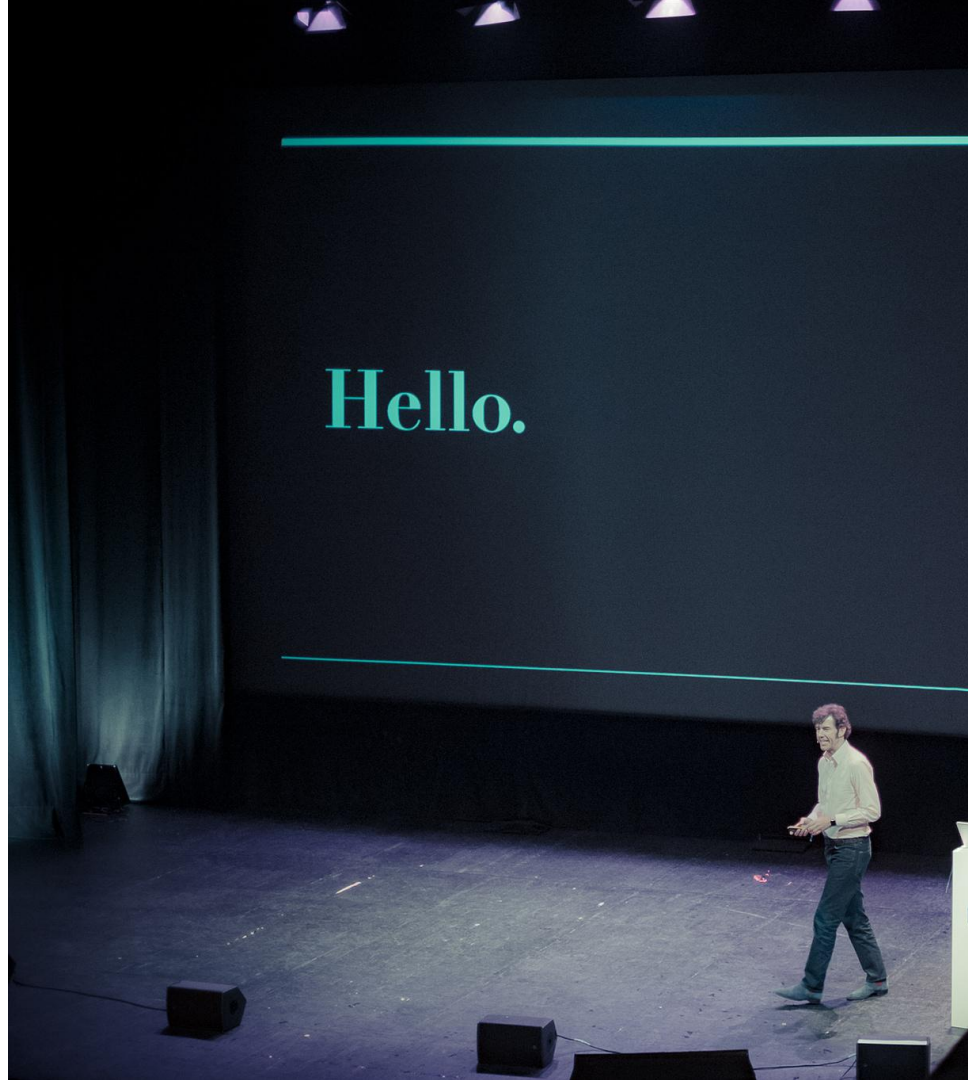
*Early Bird ticket available until 31th August 2019*

~~99 €~~

*Final price*

### INCLUDING

- 1 two-day ticket to KIKK Conferences
- Free access and automatic registration to the entire festival : KIKK market & KIKK in town





# KIKK Pro

## B2B area of KIKK

KIKK Pro is the B2B area of the festival, the place where to connect with hundreds of other professionals from the creative industries : start-up, designers, architects, gaming studios, cultural institutions, web agencies, ...

This networking area provides access to a VIP business environment, meals, snacks and beverages, broadband WiFi and meeting spaces to invite customers.

KIKK Pro also provides participants with an online platform to facilitate contact and appointments between professionals.



# KIKK Pro

EXPECTED AUDIENCE FOR 2019



1000+

Participants

**KIKK PRO  
INCL. SPEAKERS &  
GUESTS**

850+

Meetings

**B2B  
MEETINGS**

25+

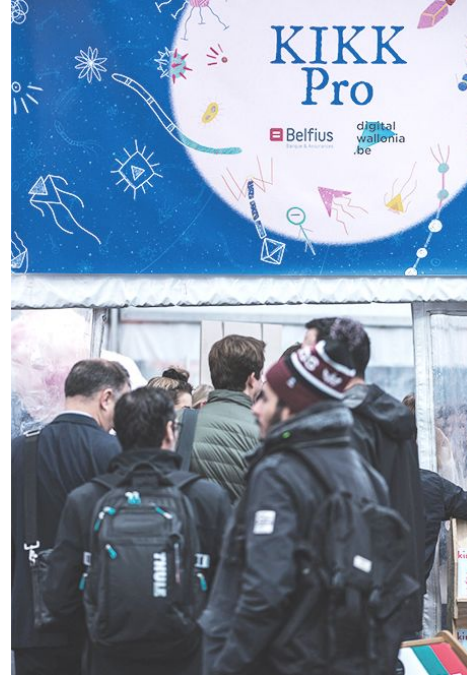
Nationalities

**KIKK  
PRO**

+2400

Beers

**KIKK PRO ALSO  
MEANS FUN**





Get your  
ticket  
[here](#)

## KIKK PRO PASS

99 €

*Very Early Bird ticket available until 30th of April 2019*

~~149 €~~

*Early Bird ticket available until 30th of August 2019*

~~199 €~~

*Final price*

### INCLUDING

- Personalized badge.
- 1 two-day ticket to the KIKK Pro (including lunches, snacks and drinks within the village)
- 1 two-day ticket to the KIKK Conferences
- Access to a B2B online platform to facilitate contact and appointments between professionals, including information and contacts from other participants.
- Free access and automatic registration to the entire festival : KIKK market & KIKK in town



More info &  
Registration?  
[carole.d@kikk.be](mailto:carole.d@kikk.be)

## KIKK PRO BOOTH

**1.500 €**

~~1.990 €~~

*Early Bird offer available until 30th Sept. 2019*

A branded booth inside the KIKK Pro is a fantastic opportunity to mark your presence in this exclusive B2B area. It's a chance to exhibit your product to an audience made up of international professionals from the creatives Industries.

### INCLUDING

- A branded booth inside KIKK PRO
- 2 Pro pass





More info &  
Registration?  
[carole.D@kikk.be](mailto:carole.D@kikk.be)

# KIKK PRO BOOTH AND GROUP PASSES (10 people)

**2.500 €**

~~3.350 €~~

*Early Bird rate available until 30th Sept. 2019*

You are a territory that want to position itself as a leader in innovation? You are VC or Incubator and want to offer your start-up the opportunity to connect with leaders from the Creative Industries? You are an organization and you want to promote the work of your members? A branded booth with 10 passes will allow you to make the most of your presence in the KIKK PRO

## INCLUDING

- A branded booth inside KIKK PRO
- 10 Pro pass





# Workshops and masterclass

## TECHNICAL KNOWLEDGE & SKILLS

KIKK's workshops are an opportunity for participants to discover new technologies and techniques.

Running concurrently with the festival, workshops vary from a few hours to several days.

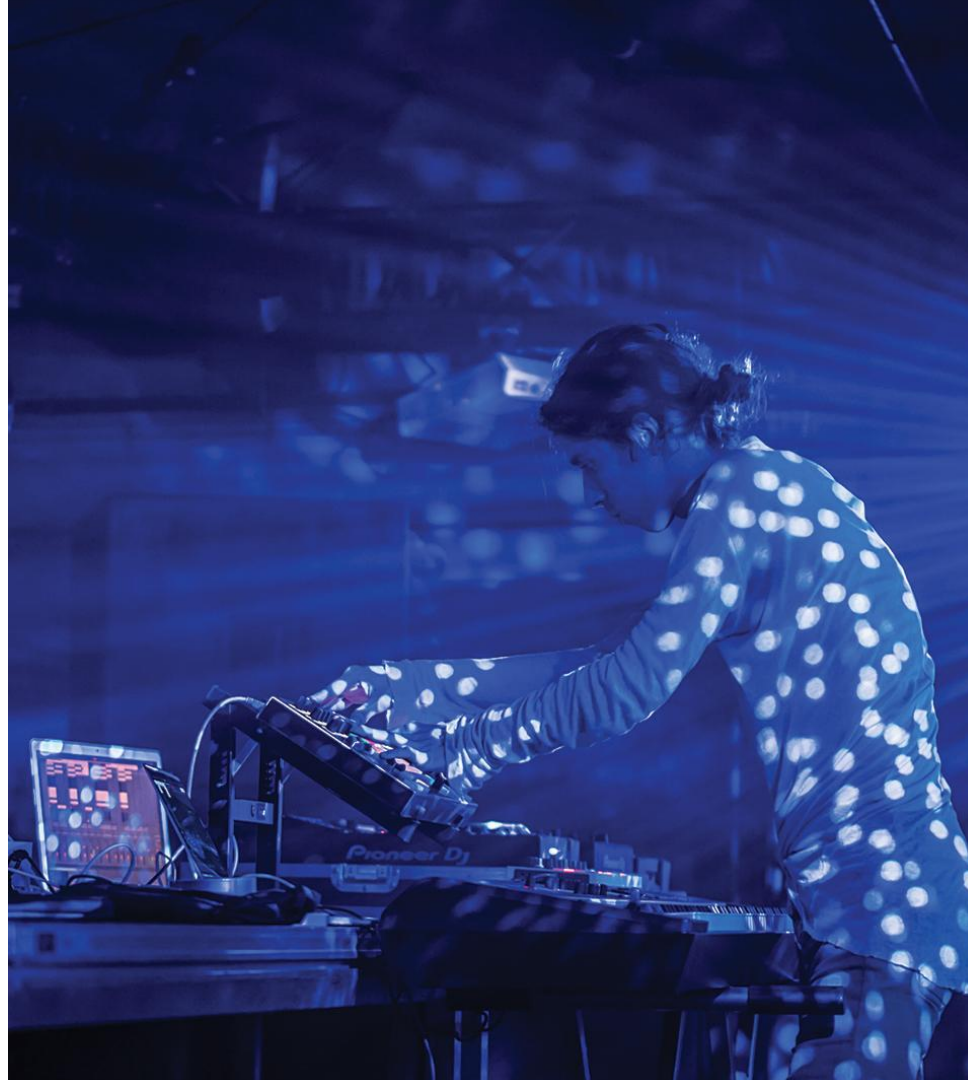
## KEYWORDS

Coding, machine learning, programming, mapping, sounds, professionals-oriented workshops.



# & parties

Concerts, Audiovisual performances, Dj Sets and glitter.



Get your  
ticket  
[here](#)

## KIKK FULL PASS

149 €

*Very Early Bird ticket available until 30th of April 2019*

~~199 €~~

*Early Bird ticket available until 31th August 2019*

~~249 €~~

*Final price*

### INCLUDING

- Personalized badge.
- 1 two-day ticket to the KIKK Pro (including lunches, snacks and drinks within the village)
- 1 two-day ticket to the KIKK Conferences
- 1 ticket for a masterclass of your choice among 3
- 1 Invitation to the VIP cocktail + 1 ticket to KIKK party on Thursday 31<sup>st</sup>
- Access to a B2B online platform to facilitate contact and appointments between professionals, including information and contacts from other participants.
- 1 KIKK 2019 limited edition T-shirt
- Free access and automatic registration to the entire festival : KIKK market & KIKK in town





**Free access for  
participants**

# KIKK in Town

DISCOVER THE CITY IN A NEW LIGHT

KIKK Festival is growing in popularity and invested more than 20 venues in the city. The visitors can discover monumental indoor and outdoor art installations. The city is transformed into an open-air museum to welcome audiences of all ages and families; an opportunity for the local public to join festival-goers from all over the world.









**Free access for  
participants**

# KIKK Market

DISCOVERY, DEMONSTRATIONS AND BUSINESS.

KIKK Market is a showcase of innovative, technological and creative projects developed by international startups, artists, makers or entrepreneurs. It's a demonstration and sales area for hardware, software, applications, DIY projects and connected objects.

**You want your product to be presented on KIKK Market for free?**

**Get your chance by filling up [this form](#). Only 40 projects will be selected.**





# Why to come?

- **Get inspired.** KIKK brought together nearly 50 world-class speakers. It's the opportunity for an audience made up mostly of professionals to get ahead by filling up with inspiration, good practices and new tools.
- **Keep your finger on the pulse.** Discover innovative, technological and creative projects developed by international startups, artists, makers and entrepreneurs.
- **Be part of it.** Connect with international professional from the creative industries and **grow your global network.**
- **Make unexpected encounters** in a creative atmosphere. KIKK connect people from different world which foster the emergence of new transversal projects.
- Wander around the art exhibition, be bewitched and **embrace your inner child**



# FACTS AND FIGURES

FESTIVAL 2018

**25 000** visitors

**4 000** conference pass

**48** nationalities

# An International Event

FESTIVAL GOERS FROM ALL OVER THE WORLD



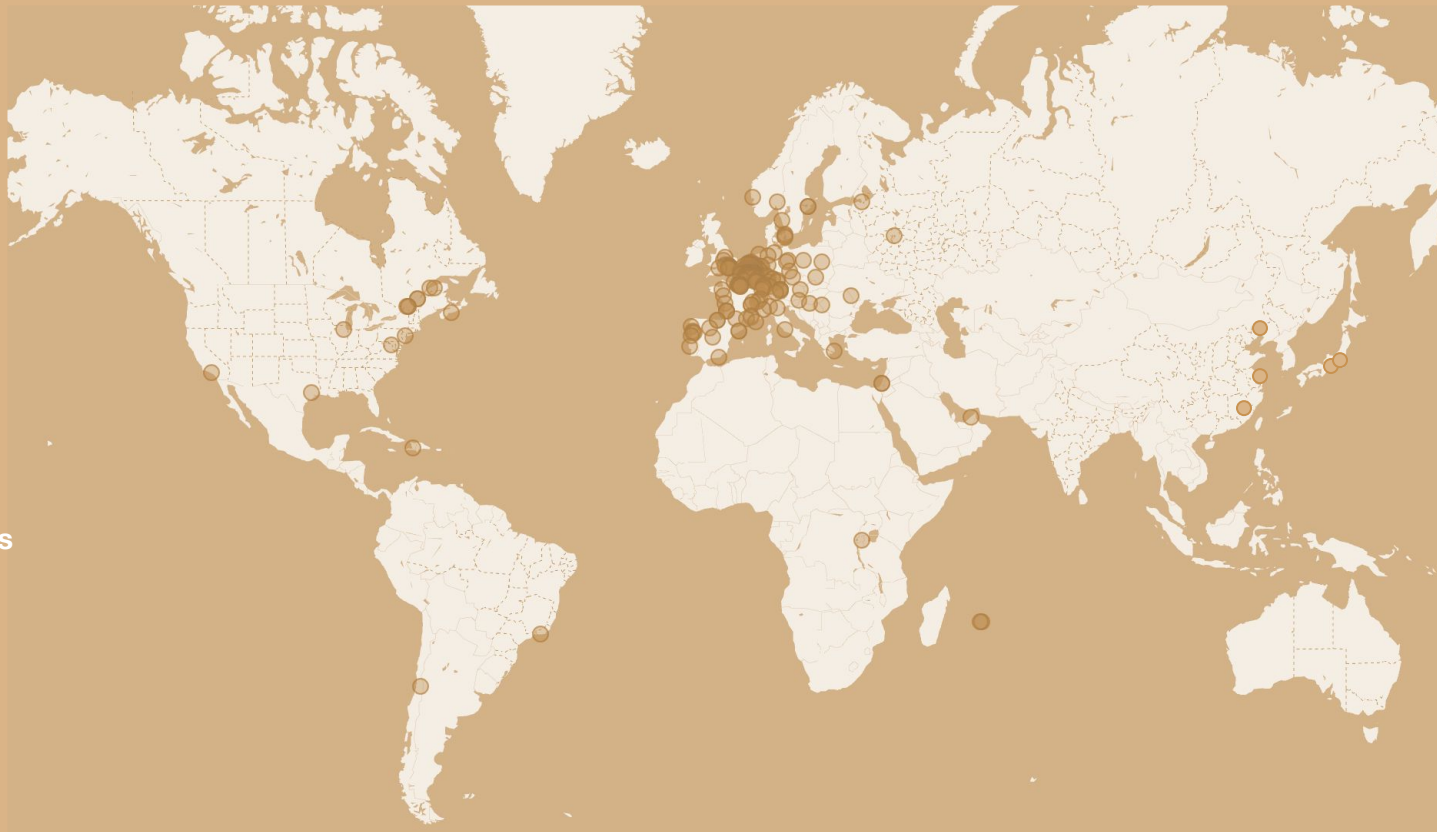
48 nationalities



61% > Belgium  
39% > International



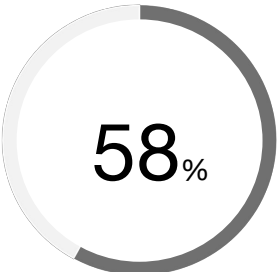
- 1) France
- 2) The Netherlands
- 3) Germany
- 4) UK



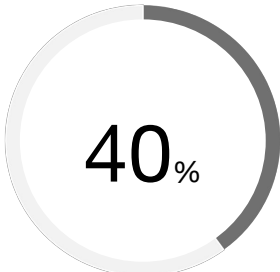


# A Pluralist Event

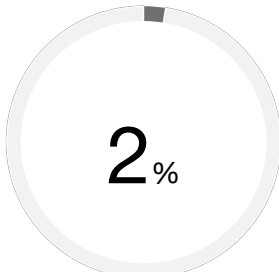
## GENDER & STATUT



Male



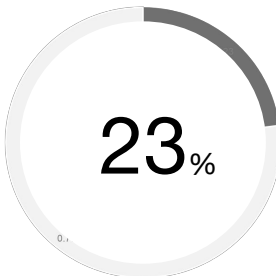
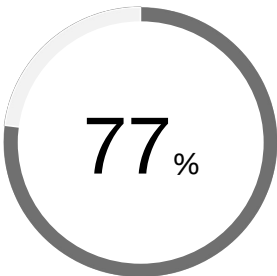
Female



Others



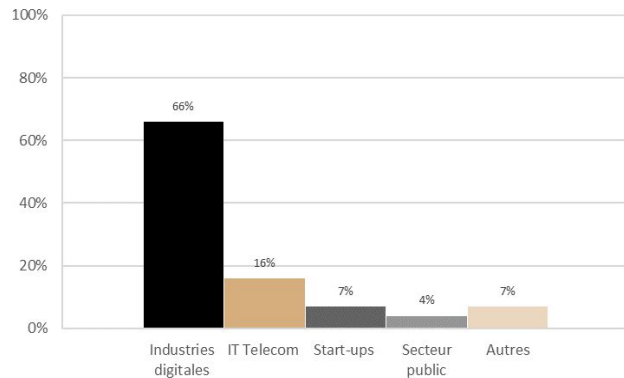
Professionals



Students

# A Multi-sectorial Event

## FIELDS OF ACTIVITY



**DIGITAL & CREATIVE INDUSTRIES** 66%



**IT & TELECOM** 6%



**STARTUPS** 7%



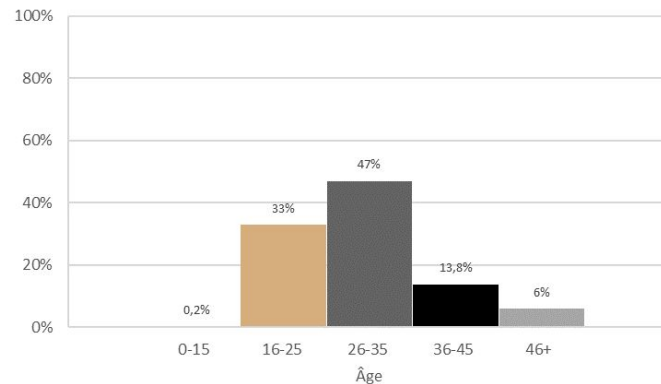
**PUBLIC SECTOR** 4%



**OTHER** 7%

# An event looking towards the future

## AGE GROUP



**0-15 years** 0,2 %

**15-25 years** 33 %

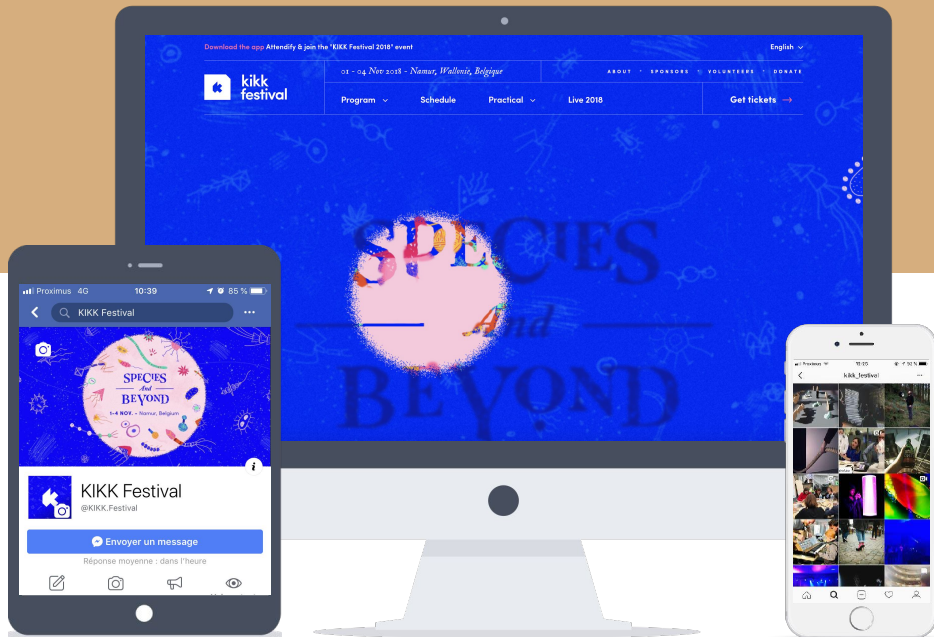
**26-35 years** 47 %

**36-45 years** 13,8 %

**46 + years** 6 %

# An Online Community

## SOCIAL NETWORKS



**+19 850 FANS**



**+12 000 SUBSCRIBERS NEWSLETTERS**



**NATIONAL AND INTERNATIONAL COVERAGE**



**+18 000 ENGAGEMENTS**





# We're Better Together

## GET IN TOUCH

To discuss other participation options

[alice@kikk.be](mailto:alice@kikk.be)

[www.kikk.be](http://www.kikk.be)

+32 499 29 44 35

